

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u>		<u>Alt Order #</u>
569444 /		09797505
<u>Product</u>		
OBAMA SKED C		
<u>Contract Dates</u>	<u>Estimate #</u>	
08/25/12 - 08/31/12	1620	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama/D/President	08/17/12 / 08/17/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KDVR	Alexandra Bradley	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>		
										Type	Spots	Amount
N 1 31	08/27/12	08/31/12	Good Day Colorado		6a-7a		:30			NM	3	\$1,350.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 08/27/12	09/02/12	MTWTF--	3	\$450.00								
N 2 31	08/27/12	08/31/12	Good Day Colorado		7a-8a		:30			NM	3	\$1,200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 08/27/12	09/02/12	MTWTF--	3	\$400.00								
N 3 31	08/27/12	08/31/12	Good Day Colorado		8a-9a		:30			NM	3	\$750.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 08/27/12	09/02/12	MTWTF--	3	\$250.00								
N 4 31	08/27/12	08/31/12	Regis & Kelly		90130a-10a		:30			NM	3	\$600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 08/27/12	09/02/12	MTWTF--	3	\$200.00								
N 5 31	08/27/12	08/31/12	Everyday		10a-11a		:30			NM	3	\$375.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 08/27/12	09/02/12	MTWTF--	3	\$125.00								
N 6 31	08/27/12	08/31/12	Judge Judy		12p-1p		:30			NM	3	\$600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 08/27/12	09/02/12	MTWTF--	3	\$200.00								
N 7 31	08/27/12	08/31/12	Jdg Joe M-F	1p-2p	1p-2p		:30			NM	3	\$375.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 08/27/12	09/02/12	MTWTF--	3	\$125.00								
N 8 31	08/27/12	08/31/12	DivCt/JdgAlex M-F	2p	2p-3p		:30			NM	3	\$375.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 08/27/12	09/02/12	MTWTF--	3	\$125.00								
N 9 31	08/27/12	08/31/12	Swift Justice M-F	3p	3p-4p		:30			NM	3	\$450.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 08/27/12	09/02/12	MTWTF--	3	\$150.00								
N 10 31	08/27/12	08/31/12	Judge Judy		4p-5p		:30			NM	3	\$600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 08/27/12	09/02/12	MTWTF--	3	\$200.00								
N 11 31	08/27/12	08/31/12	M-F	5p-530p	Fox 31 N		:30			NM	2	\$1,200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week: 08/27/12	09/02/12	MTWTF--	2	\$600.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision 569444 /	Alt Order # 09797505	
Contract Dates 08/25/12 - 08/31/12	Product OBAMA SKED C	Estimate # 1620
Advertiser Obama/D/President	Original Date / Revision 08/17/12 / 08/17/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Spots	Amount
N 12 31		08/26/12	08/26/12	News Sunday	5p-530p		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		08/20/12	08/26/12	-----S				1	\$400.00		
N 13 31		08/26/12	08/26/12	News Su	530p-6p		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		08/20/12	08/26/12	-----S				1	\$400.00		
N 14 31		08/27/12	08/27/12	Hotel Hell Mon	7-8p		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		08/27/12	09/02/12	M-----				1	\$2,000.00		
N 15 31		08/29/12	08/29/12	Dance Wednesday	7-9p		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		08/27/12	09/02/12	--W---				1	\$2,200.00		
N 16 31		08/27/12	08/31/12	M-F LN 9p-930p	News		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		08/27/12	09/02/12	MTWTF--				3	\$1,100.00		
N 17 31		08/27/12	08/31/12	M-F LN	930p-10p		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		08/27/12	09/02/12	MTWTF--				3	\$700.00		
N 18 31		08/25/12	08/25/12	Sa LN 9p-930p			:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		08/20/12	08/26/12	-----S-				1	\$700.00		
N 19 31		08/25/12	08/25/12	Sa LN 930p-10p			:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		08/20/12	08/26/12	-----S-				1	\$600.00		
N 20 31		08/26/12	08/26/12	Su LN 9p-930p			:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		08/20/12	08/26/12	-----S				1	\$1,000.00		
N 21 31		08/26/12	08/26/12	Su LN 930p-10p			:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		08/20/12	08/26/12	-----S				1	\$700.00		

Totals

46 \$21,275.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	6	\$3,800.00	\$3,230.00
08/27/12 - 08/31/12	40	\$17,475.00	\$14,853.75
Totals	46	\$21,275.00	\$18,083.75

Signature: _____ **Date:** _____

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